

# BuilderPal Free: Why It's More Than a “Starter Plan”

## Summary

BuilderPal Free isn't a trial and it isn't a lightweight version of the platform.

It's a full, capable plan built for real contractors running real jobs — with **Unlimited Users**, **Unlimited Projects**, and all the essential tools you need to keep your team organized and your projects moving.

Unlike most free software plans, BuilderPal Free is powerful enough to run your entire operation day-to-day without paying a cent.

## Why BuilderPal Is Free

We built BuilderPal Free on purpose.

Most construction software locks basic tools behind paywalls. You get hooked during a trial, start building your system, then suddenly hit limits — user caps, project limits, or features disappearing unless you start paying.

We didn't want that.

BuilderPal Free exists because jobsite communication and organization shouldn't be a luxury. Every contractor — whether you're a one-man crew or a growing company — deserves access to professional tools that actually make their day easier.

So why give it away?

Because our mission isn't just to sell software. It's to modernize how job sites communicate and operate. The more contractors using it, the better the system becomes. More users means better real-world testing, better features, better workflows, and a stronger platform for everyone.

We make money when companies grow and choose Pro for advanced compliance and automation needs — not by holding basic tools hostage. Free is meant to help you *win first*. When you scale, we scale with you.

In short:

BuilderPal is free because we care more about fixing broken jobsite communication than forcing small crews into monthly subscriptions they don't need yet.

## How It Helps

BuilderPal Free gives you everything most small crews and solo operators actually need to stay organized, communicate clearly, track time accurately, and get paid on time — all in one place, with no limits or expiration.

You get professional-grade tools without the professional-grade price tag:

- ✓ Unlimited Users and Projects
- ✓ Real-time Job Chat
- ✓ Automated Alerts & Notifications
- ✓ File & Document Sharing
- ✓ Project Scheduling & Task Assignment
- ✓ Budget & Estimate Tools
- ✓ Accurate Time Tracking
- ✓ Simplified Time Reports (Payroll Lite)
- ✓ Bid Leveling & Bid Packages
- ✓ Job Posting & Discovery
- ✓ Real Job Costing

There are no hidden caps, no “upgrade walls,” and no features that suddenly get locked after 30 days.

## How It Works

Every feature listed above is fully unlocked on the Free plan.

There are no usage limits, per-seat fees, or expiration date. You can stay on Free forever and continue running real jobs with your full team.

The only features reserved for Pro are advanced compliance and automation tools that larger or growing crews eventually want (kiosk clock-in, GPS verification, overtime rules, timesheet locking, supervisor approvals, payroll integrations, AI forms, and 24/7 live support).

Everything else — the core construction workflows you use every day — is included and unlimited.

## When to Use

BuilderPal Free is perfect for:

- Solo trades
- Small or family-run crews
- Subcontractors juggling multiple GCs
- Startups keeping overhead low
- New GCs testing the platform before full rollout
- Any contractor who wants professional job management without monthly fees

Most teams only upgrade to Pro when they grow and need advanced time-tracking compliance, onsite kiosk clock-in, or payroll integrations.

## Next Steps

Ready to get started?

[Sign up for BuilderPal](#) — it takes less than 2 minutes and you'll have full access immediately.

Already have an account? Invite your whole crew and start running your jobs today — no credit card required.

## FAQ

### Is BuilderPal Free really unlimited?

Yes. Unlimited users, unlimited projects, no expiration — forever.

### Will I lose access to my data if I don't upgrade?

Never. You can stay on Free indefinitely with zero risk of features being locked later.

### What's missing compared to Pro?

Pro adds kiosk clock-in, GPS verification, overtime rules, timesheet locking, supervisor approval workflows, advanced payroll exports/integrations, AI-assisted forms, and 24/7 live support. Everything else is identical.

### Can I switch to Pro later?

Yes — upgrade anytime with one click. All your data, projects, and team members move with you instantly.

### Is there a catch or trial period?

No catch and no trial. Free means free — for as long as you need it.

## Related Articles

- [Sign up for BuilderPal](#)
- [Create Your First Project](#)
- [Clock In/Out](#)
- [Upload Files & Photos](#)
- [Message in Job Chat](#)
- [Create & Assign Actions](#)

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Revision #3

Created 5 November 2025 15:24:47 by Gabe

Updated 20 November 2025 16:01:31 by Gabe